

Dear EAP Manufacturer Company Member,

We are pleased to announce that The Electrical Association of Philadelphia will present its second biennial Building Energy Savings Conference (BESC) on Wednesday, October 29, 2008. Your company is invited to exhibit. Also, your company representatives are encouraged to participate as attendees.

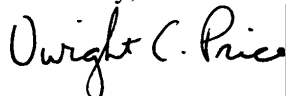
The BESC will be a half-day program. There will be three blocks of time set aside for attendees to meet with exhibitors.

The Greater Philadelphia Chapter of the Association of Energy Engineers (AEE) has already accepted our invitation to participate. Similar invitations are being extended to these organizations, most of which participated in October 2006: AAGP, ABC, BOMA, GBCA, GPHEA, Healthcare Facilities Managers, IAEI, IECA, IESNA, IFMA, NAPE and NECA.

Enclosed please find three items: (1) a Summary Fact Sheet for Exhibitors; (2) an exhibition contract; and (3) a tentative schedule. Please return the contract with payment by Monday, June 30th to obtain a special member discount for a tabletops.

Thank you for considering this invitation to exhibit and to participate.

Sincerely,



Dwight C. Price
Executive Director

P.S. Electrical Association of Philadelphia manufacturer members are being offered tabletops first; then the expo will be opened up to all who are interested on a first-come, first served basis.

Building Energy Savings Conference
October 29, 2008
Crowne Plaza, City Line Avenue, Mainline
Summary Facts

Overview: This second biennial conference sponsored by The Electrical Association of Philadelphia will again focus on buildings and how to save energy and energy costs, particularly electrical and H&AC. The conference will include educational sessions, three exposition sessions, breakfast, and lunch.

The key focus will be saving energy and money. A key issue will be pending electric “market rate” pricing. Ancillary issues will be (1) “green” building and sustainability; (2) financing; (3) demand response programs; and (4) regulatory requirements (such as the International Building Code and ASHRAE 90.1). Building types include commercial, institutional, industrial, hospitality, government, healthcare, retail, warehousing, and apartment buildings.

Why Now? Southeast Pennsylvania electric rate caps are set to come off January 1, 2011. We will go to market rates. Electric costs will likely increase dramatically, as they have in Maryland, Delaware, and elsewhere. There are many cost efficient methods available to reduce energy expense, which can make a dramatic difference in the bottom line for a business, and maybe be key to its survival.

When: Wednesday, October 29, 2008. See tentative schedule enclosed.

Where: Crowne Plaza Philadelphia Mainline, 4100 Presidential Boulevard, Philadelphia, Pennsylvania 19131. Parking is free. Telephone: 215-477-0200.

Who is invited to attend?: The educational sessions will be aimed at chief financial officers, building owners and managers, facilities managers, engineers, architects, and other decision-makers. Of course, we plan to involve our EAP member electric and H&AC contractors, too. Attendees will be offered 3.5 continuing education hours (0.35 CEU’s).

Exhibit Opportunity: Exhibit space will be six foot tabletops placed behind exhibitor personnel. No full size displays are permitted. Electric is included. The tabletop exhibit area will be the focus of the conference during the continental breakfast, morning break, and buffet lunch (all of which will be placed near in the Expo area).

Cost: Attendee registration will cost only \$95 for EAP company member employees and other invited association members (eg., AEE, BOMA, NECA, NAPE, IFMA, IAEE, etc.).

Tabletops for EAP company members will be \$400 if contracted and paid by Monday, June 30th. Tabletops for EAP company members after June 30th will be \$500. Tabletops for non-EAP companies will be \$600. Two complimentary attendee registrations for the conference are included with each tabletop. Exhibitors are encouraged to participate as both attendees and exhibitors. **Tabletop space is limited so please contract now.**

**SPECIAL OPPORTUNITY FOR MANUFACTURERS / REPS:
Join Us By Exhibiting in the EAP Building Energy Savings Conference
Sponsored by The Electrical Association of Philadelphia
Wednesday, October 29, 2008 Crowne Plaze Philadelphia Main Line**

MANUFACTURERS Contract for Tabletop Space - Submit Payment By Monday, June 30th and Save!

Manufacturers interested in displaying their products and services to attendees may reserve table tops using the form below. There will be several opportunities throughout the day to speak with conferees **(see tentative schedule enclosed)**. For instance, the breakfast and lunch break will take place amidst the table tops. The number of table tops will be limited, so please act now. To reserve a tabletop, just fill in and submit the contract below with payment.

The Electrical Association of Philadelphia (hereinafter referred to as Management) is hereby authorized to reserve space for the use of:

Manufacturer (Exhibitor)

Local Representative (if applicable)

in the exhibit hall of the Building Energy Savings Conference, to be held at the Crowne Plaza Philadelphia Main Line Hotel, Philadelphia PA.

FEES: The undersigned agrees that assigned space, as described in this application, will be charged at the rental rate of \$500 per tabletop **(\$400 if contract submitted by Monday, June 30th)** EAP company members, or if represented by an EAP company member manufacturer's representative. The rental rate is \$600 for all other companies. Cost includes tabletop, chair(s), and electric. It also includes two attendee registrations, breakfast and lunch.

Please make checks payable to The Electrical Association of Philadelphia or "EAP" (or use credit card, below). Payments are non-refundable. No exhibitor may assign or sublet the whole or any part of the space allotted. Only one manufacturer may occupy any one tabletop. All exhibits must be confined to the show hall. Exhibition of any goods therein other than those manufactured or handled by the exhibitor in the regular course of his/her business is prohibited. Payment in full is due upon submission of contract.

SHOW POLICY: The undersigned agrees to abide by all policies, requirements, restrictions and regulations as set forth in this agreement or as may be especially designated by Management, the Crowne Plaza Philadelphia Main Line, Philadelphia PA. Failure to abide by such policies will result in the forfeiture of all monies paid or due under terms of this agreement.

EXHIBITS: All table tops will be 6 feet by 30 inches (6' x 30") and equipped with one skirt, two folding chairs, and one electric outlet. Table tops will be placed to the rear of exhibitor personnel. No exhibit may exceed 9 ft in height from the floor.

1. Total number of table tops requested: _____ 2. Need a 120-volt electric outlet?: ___ Yes ___ No

3. List manufacturers you would NOT like located in your vicinity: _____

Upon acceptance by the Electrical Association of Philadelphia, this application, including the space assignment and policies as set forth here, will constitute a contract between the exhibitor and Management.

ACCEPTANCE (must be completed) Name of persons staffing tabletop (up to two complimentary registrations included with tabletop): (1) _____ (2) _____

Company Name: _____ Tabletop Contact Person: _____

Mailing Address: _____

City: _____ State: _____ Zip Code: _____

Telephone #: _____ Fax #: _____ Email: _____

Signature: _____ Date: _____

Tabletop Booth Rental: \$500* (EAP member company/rep) or \$600 (non-member) x _____ table tops = \$ _____

If paying by Credit Card:

Credit Card Number: _____ Expiration: _____

Please remit payment with this form to:

The EAP
527 Plymouth Road, Suite 408
Plymouth Meeting, PA 19462
Phone: 610-825-1600, extension 11 - Dwight Price
Fax: 610-825-1603

Received - Date _____ Paid \$ _____ Check # _____ AmEx / MC / VISA
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Building Energy Savings Conference
October 29, 2008
Crowne Plaza Philadelphia Main Line Hotel
Tentative Schedule

6:30 a.m. – 7:30 a.m.	Exhibitor Set-Up
7:30 a.m. – 8:00 a.m.	Continental Breakfast - Expo Open
8:00 a.m. – 9:45 a.m.	Presentation Segment #1 (includes “Kick –Off” Address)
9:45 a.m. – 10:15 a.m.	Morning Break – Expo Open
10:15 a.m. – 12:00 Noon	Presentation Segment #2 (includes Closing Address)
12:00 Noon – 1:30 p.m.	Buffet Lunch - Expo Open
1:30 p.m.	Conference Ends